



INVESTOR PRESENTATION

JULY 2025

 www.asiateloutsourcing.com



Business Overview

Asia Teleservices Inc (ATI) is a profitable Business Process Outsourcing (BPO) firm based in Manila, Philippines. Since inception, ATI has serviced over 100 international accounts across a range of industries, and currently supports approximately 25 active small and mid-sized enterprise (SME) accounts. The company employs more than 400+ full-time staff and continues to scale its operations to meet growing global demand. AsiateL Outsourcing Ltd (AsiateL), Cayman Islands pursuant to a restructuring transaction, was incorporated on February 6, 2025 and on April 24, 2025, completed the acquisition of ATI.

Our account portfolio spans a range of sectors—including telecommunications, insurance, fintech, and emerging tech—and includes companies from Australia, Canada, Hong Kong, Ireland, New Zealand, the Philippines, Singapore, the UK, and the US.

Company Details



Inception: 2006



Transitioned Into Outsourcing: 2016



Headquarters: Pasig City, Metro Manila, Philippines



Staff: 400+ Full Time Employees



Office Footprint: 6,500 sq. ft



Historical Accounts: Over 100 international accounts spanning multiple industries and geographies



Current Accounts: 25+ globally diversified across 9 countries



Asiatel Outsourcing Services

HOW IT WORKS

1 BPO/OUTSOURCING

Outsourcing is a classic method of delivery, which is KPI driven and entire A to Z execution is done by the BPO Vendor

2 EMPLOYER OF RECORD (EOR)

This is the opposite spectrum of outsourcing, the A-to-Z delivery is handled by the account. As EOR provider, vendor legally employs the talent in the Philippines and ensure all statutory requirements are being complied. This product brings governance to remote staffing

3 SEAT LEASING OR CO WORKING SPACE

BPO is a big business in Philippines. The seat leasing service is specialized co-working space aimed at the BPO entrepreneurs that may not have capex to build out a full-service center .

4 REMOTE STAFFING / MANAGED OPERATIONS

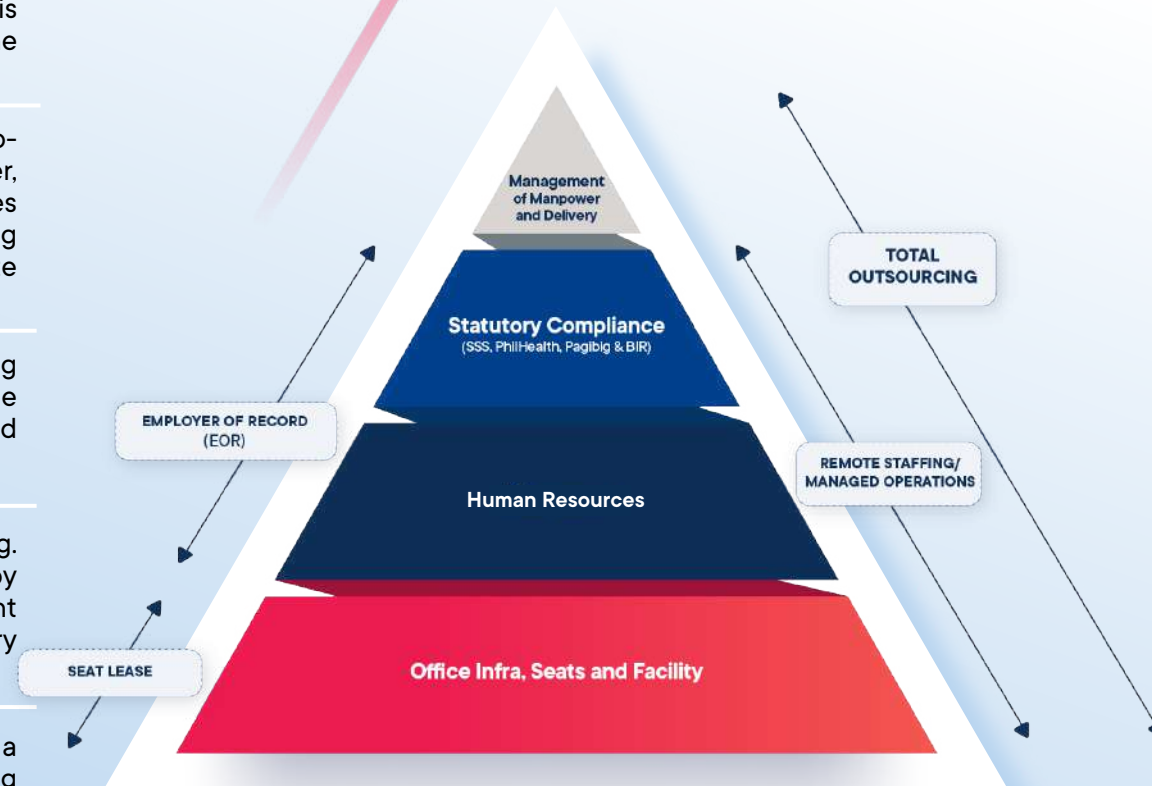
This model is a hybrid between EOR and Outsourcing. Here the employee supervision is partially done by vendor (such as HR and Admin Oversight) while client handles the operating supervision. All Statutory requirements are met by us as a vendor

5 SHARED SERVICES

Shared Services are not dedicated resources but a pool of our inhouse talent that you can use depending upon your requirement. Pricing is usually on a retainer basis, or it is a pay as you use model.

6 AI BPO

Asiatel Outsourcing is set to build a world class AI BPO in partnership with fileAI.



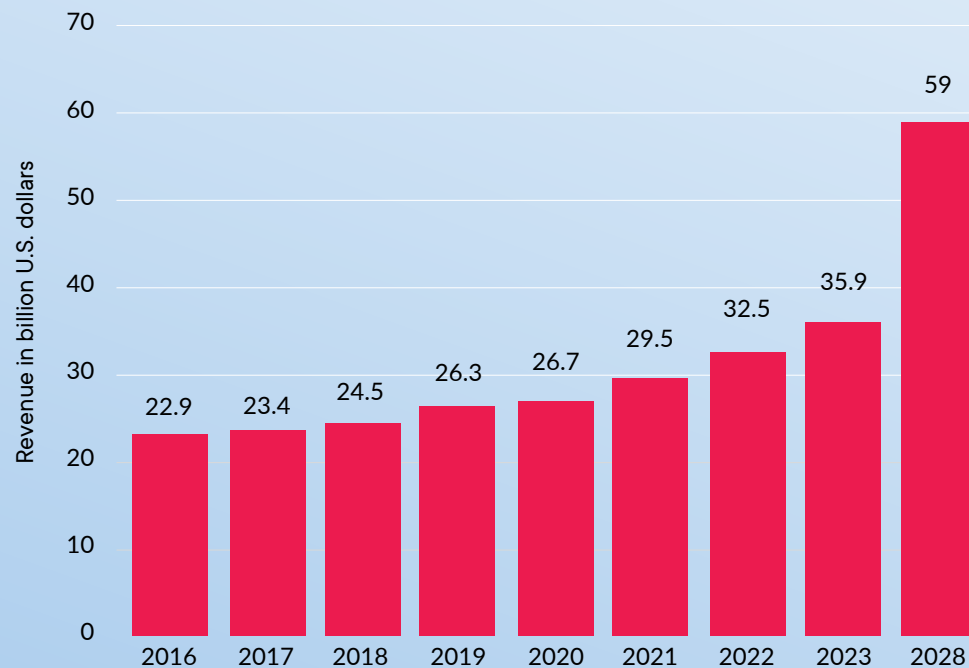
BUSINESS PROCESS OUTSOURCING

**The World Comes
to the Philippines**



Revenue of the BPO/IT-BPM Industry in the Philippines

1 2016 to 2022, with Forecasts for 2023 and 2028 (in billion U.S. dollars)



Details: Philippines; IT & Business Process Association of the Philippines; 2016 to 2022

2 Leading BPO firms in the Philippines as of September 2023 by Number of Employees



Philippines Facts & Advantages



As per IBPAP, the Philippines' BPO industry contributes over US\$38 billion annually, employing 1.82 million individuals across 3,000 companies, with a robust 8% to 10% annual growth rate.



Holding 10% to 15% of the global BPO market share, the country primarily serves the USA, Europe, and neighboring regions, with the IT sector spearheading economic growth.



The pandemic catalyzed the rise of digital platforms, fostering a surge in freelancing opportunities.



Approximately 1.5 million Filipino freelance workers have joined the gig economy, fueling further expansion in the BPO market landscape.



Philippines has population of 118 Mn with median age of 27, annually producing 500,000 + graduates annually

**English Speaking
BPO Powerhouse**



**Robust and
Diverse Talent**



**Infrastructure
Geared for 24*7
Services**



**Strong linkages with
government,
Academia and
industry**



Cost Competitive



**Strong Cultural
Compatibility with the
Western Clients**

Global Market Opportunity For BPOs



FINANCIALS AND GOING PUBLIC TRANSACTION DETAILS



Our Story In Numbers

Current Performance and Future Projections

ATI reported **CAD\$4.6 million in revenue for FY 2024**, outperforming its forecast by 40% (CAD\$3.3 million), **with a Profit Before Tax (PBT) of CAD\$175,000**. Revenue is projected to grow to **CAD\$7 million in FY 2025**, with Profit Before Taxes expected to rise to **CAD\$350,000**.

Heads	2020 (audited) CAD\$	2021 (audited) CAD\$	2022* (audited) CAD\$	2023* (audited) CAD\$	2024* (audited) CAD\$	2025 (Projections) CAD\$
1. Organic Revenue	1,080,000	1,300,000	1,700,000	2,600,000	4,600,000	7,000,000
2. Inorganic Revenue	NA	NA	NA	NA	NA	NA
3. Total Revenue	1,080,000	1,300,000	1,700,000	2,600,000	4,600,000	7,000,000
4. Profit Before Tax (PBT)	31,220	60,228	62,006	125,521	175,814	350,000

**Audit for 2022, 2023, and 2024 was done by SGV Philippines - a member practice of E&Y*

Profitability & AI Impact

Asiatel's strategic partnership with **fileAI** enables the automation of repetitive processes, real-time performance monitoring, and AI-assisted analytics—resulting in manpower cost savings and improved margins. These efficiencies support sustained profitability as the company scales, while also unlocking high-margin service lines in finance, insurance, and fintech through AI-enabled solutions.

Asiatel Valuation, CAD\$8,000,000

Pre RTO – Capital Raise

RwE Growth Partners, Inc. was engaged by AsiaTel in June 2024 to conduct an independent assessment and valuation of its business operations. Following a comprehensive review of the company's structure and activities, a formal valuation was completed.

Valuation Conclusions

- The fair market value for the Company's equity in the range of **CAD\$8,000,000**.
- Independent valuation provided by RwE Growth Partners: CAD\$8.0M, **based on earlier FY2024 revenue forecast of CAD\$3.3M; actuals exceeded this at CAD\$4.6M**

RwE Growth Partners, Inc. is an independent business valuation and advisory firm offering a variety of assurance and related services to the micro- and mid-cap marketplaces for over 30 years.



RwE GROWTH PARTNERS, INC.



Valuation Outlook

Comparable TSX-V Multiples:

- Enterprise Value calculated from Revenue: Ratio 4.5x – 6.5x

Implied Valuation Ranges:

- Estimated Valuation adjusted to reflect increased revenue of CAD\$4.6M
CAD\$20.7M – CAD\$29.9M
- Based on FY2025 Revenue of CAD\$7.0M:
CAD\$31.5M – CAD\$45.5M

Reference Valuation:

- With Asiatel now achieving **39% higher revenue than the original forecast** and executing a CAD\$1M concurrent financing, the implied market-based multiples suggest a substantial valuation upside from the RWE baseline of CAD\$8,000,000.
- The valuation is anticipated to increase following the strategic **AI partnership with fileAI** to enhance automation, analytics, and margin expansion, the establishment of a North American sales office, formation of strategic partnerships, and launch of an investor relations division.



Go Public Details



Transaction

Reverse Takeover (RTO) of CPC:

New Media Capital 2.0 Inc. NEME.P (TSX-V)



New Media Capital 2.0 rolled back 2:1

Pre-Rollback Outstanding Shares: 7.8M

Post-Rollback Outstanding Shares: 3.9M

Pre-Rollback: CAD\$0.10 per share

Post-Rollback: CAD\$0.20 per share



Capital Raise: Minimum of CAD\$1,000,000 at CAD\$0.20 a share

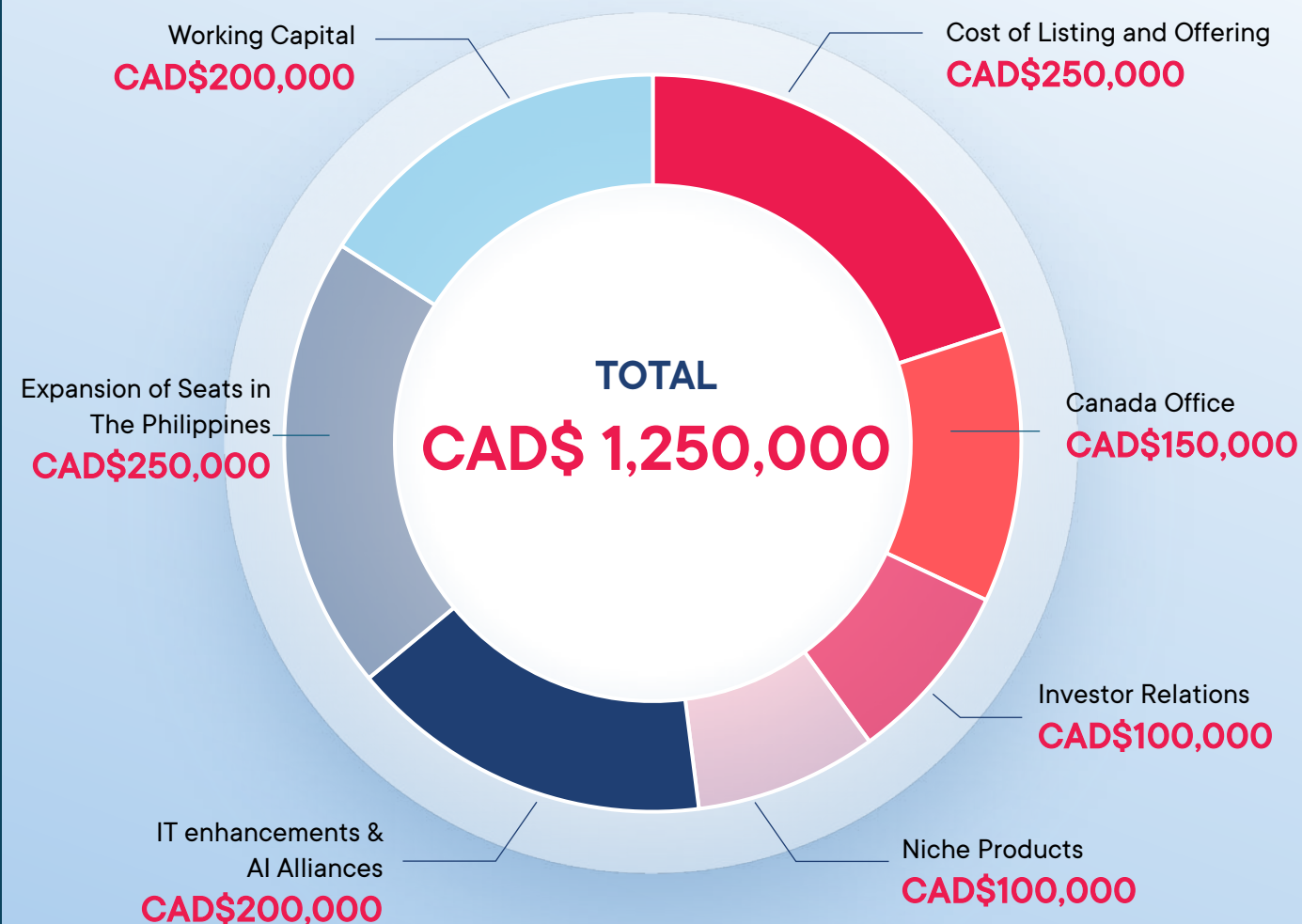
5,000,000 shares



Full warrant: Exercisable at CAD\$0.30 a share

5,000,000 shares

Use of Proceeds



Use of Proceeds

Fueling Scalable Growth and Shareholder Value

The capital raised will be strategically deployed to accelerate Asiatel's expansion and strengthen its operational foundation. Key areas of investment include:

- **Expansion of BPO Delivery Capacity:** Increasing seat count, staffing, and infrastructure in the Philippines to support larger account mandates and scale existing contracts.
- **Service Line Diversification:** Development of new high-margin service verticals—including accounting support, paralegal services, and real estate back-office solutions—to attract a broader client base.
- **Canadian Sales Office Launch:** Establishing a North American presence to drive account acquisition, improve market visibility, and increase trust with enterprise accounts in Canada and the U.S.
- **Strategic Partnerships:** Formation of technology and service alliances to enhance delivery capabilities and extend market reach.
- **AI Integration & Technology Upgrades:** Investment in AI-powered platforms to improve efficiency, automate workflows, and support margin expansion over time.
- **Working Capital & Operational Resilience:** Strengthening liquidity to support rapid onboarding of new accounts and ensure stability during accelerated growth phases.

These initiatives are designed to drive revenue growth, improve profitability, and position Asiatel for long-term shareholder value creation.

Capitalization Tables

Post RTO and Capital Raise

New Media Capital 2.0	3,900,000	7.86%
Asiatel Outsourcing	40,000,000	80.62%
Capital Raise	5,000,000	10.08%
Consultants	718,500	1.45%
TOTAL	49,618,500	100.00%

Post RTO Warrants Exercised

New Media Capital 2.0	3,900,000	7.14%
Asiatel Outsourcing	40,000,000	73.24%
Capital Raise	5,000,000	9.15%
Consultants	718,500	1.32%
Warrants	5,000,000	9.15%
TOTAL	54,618,500	100.00%

Investment Thesis

Why Invest in Asiatel?

- ✓ Proven ability to exceed financial targets
- ✓ Highly scalable, tech-enabled service platform
- ✓ North American expansion provides a new revenue catalyst
- ✓ Future-facing AI development program offers margin and service enhancements
- ✓ Unique in-house Investor Relations capability strengthens visibility and capital markets profile
- ✓ Formation of Investor Relations Division, creating new revenue channels
- ✓ BPO Acquisition Strategy to expand geographical reach and diversify services
- ✓ Exposure to global SME growth markets through existing and expanding networks
- ✓ Experienced leadership with a public markets vision



STRATEGIC GROWTH PLAN



Strategic Growth Plans – Building Blocks



1 Organic

STRATEGIC GROWTH INITIATIVES



A. Establishing AsiateL Outsourcing's Presence in the North American Market

- **OBJECTIVE:** Penetrating the North American customers based in US and Canada
- North American Sales Office will provide enhanced credibility, trust, and sales effectiveness



B. Expanding Tactical Presence in the Philippines

- **OBJECTIVE:** Increasing production capacity to support growth projections and generate additional sales
- **INVESTMENT PLAN:** Multi-phase investment to add up to 250 seats, with partial funding from operational cash flows if necessary



C. Enhancing Business Reach and BPO Functionality

- **OBJECTIVE:** Strengthening market presence through expanded BPO services, partnerships, and increased working capital
- Launching new and niche services for an expanded business reach and revenue



D. Strategic Alliances & Niche Service

- **OBJECTIVE:** Expanding into high-value BPO verticals through strategic partnerships
 - Pursuing strategic alliances with white-label opportunities in Accounting, Paralegal Support, Investor Relations
 - Part of a broader initiative to grow specialized, high-margin service lines. Pursuing strategic alliances with white-label opportunities



E. Investor Relations Program

- **OBJECTIVE:** Create a new profitable vertical within Asiatel
 - **Phase 1** - Launching a cost-efficient, omnichannel IR campaign
 - Leveraging Asiatel's own BPO expertise and capabilities at a fraction of the cost compared to industry-standard CAD\$30K/month if IR outsourced
 - **Phase 2** - Building a synergistic, cross-border Investor Relations Division
 - Finalizing partnership with a North American IR firm focused on micro-cap public companies
 - Engaging an Asia-based IR group to support public companies in gaining North American investor exposure

2 Inorganic

ACQUISITION PLAN

Acquisition Plan for Niche BPOs

STRATEGIC OBJECTIVES

1. Acquire niche BPOs with CAD\$1-3 million revenues
2. Retain autonomies of operations
3. Expand service offerings
4. Achieve revenue growth
5. Acquisition primarily via share swaps

ACQUISITION MODALITIES

1. Consider geographic expansion
2. Consider expanded language base
3. Acquisition in two phases- 51% in 1st phase
4. Operating control stays with the acquired entity
5. Phase 2 acquisition after 2 years
6. Acquisitions will be done through share swap



We have identified BPO's listed in the countries mentioned below and have already built up a rapport with their management.



Nepal

- Established BPO in Kathmandu since 2015
- 150 seats, major clients: leading ISP, local banks
- Services: Level 1 tech support, KYC, customer support
- Advantage: Lower manpower costs than the Philippines



China

- Contact center based in Guangzhou, Guangdong Province
- Center offers both Mandarin and Cantonese
- Brings in strong IT expertise
- Leverage English from Philippines office to create trilingual delivery



Bangladesh

- Dhaka-based since 2011
- Services: Lead Generation, Digital Marketing, SEO, etc.
- Sectors: Government, NGOs, Finance, e-commerce
- Strength: Skilled workforce at lower salary levels



Singapore

- Specializes in delegate sales for conferences and MICE industry
- Services: Lead generation, appointment setting for B2B
- Focus: Remote Inside Sales and Business Development
- Advantage: Diversity of Service offerings

3 Our Strategic Partnership with fileAI



Powered by
fileAI 

Supercharging the Growth of Asiatel Outsourcing

OBJECTIVE: Building a Next-Gen AI-powered BPO platform.

The strategic partnership with fileAI is designed to elevate Asiatel Outsourcing's market positioning and valuation trajectory.

About fileAI

- fileAI is the leading AI-native workflow automation platform and the world's only horizontal file processing agent, designed to automate complex, unstructured data workflows at scale.
- Leveraging advanced predictive AI, vision language models (vLMs), and large language models (LLMs), fileAI simplifies data extraction, organization, and enrichment across diverse file types, including PDFs, spreadsheets, emails, and images.

fileAI Clients

- Trusted by global enterprises such as Toshiba, KFC, DirectAsia, Nippon, BDO, and Daiwa Capital Markets
- fileAI processes over 200 million files annually, significantly enhancing productivity, reducing operational costs, and redefining efficiency for businesses worldwide.
- With support for over 200 languages, fileAI empowers organizations of all sizes to seamlessly transform high-volume, knowledge-intensive processes into accurate, fully automated workflows.

AI BPO Solutions

- Accounting
- Bookkeeping
- Legal
- Insurance
- Financial Services
- Supply Chain

Driving operational excellence and scalable value

AI Infusion: A Catalyst for Value Creation



Internal Optimization and Margin Expansion

- Automation of repetitive processes, real-time quality assurance and predictive analytics
- Enhanced staffing and resource allocation efficiencies (LVT/HVT)
- Significant enhancement in margins and efficiency



Enhanced Client Offerings

- AI-powered customer support, hybrid AI-human agent models
- Advanced sentiment analysis and multilingual chatbot integration
- Unleash a new revenue stream by deploying current superstar products of fileAI in 'Finance & Accounting', 'Insurance Industry' and 'Fintech' space



Productized AI BPO Solutions

- Launching “AI BPO-as-a-Service” offerings for SME and enterprise clients
- Also target small BPO's globally and offer this powerful technology to them
- Enabling scalable, recurring revenue streams with higher margins

AI/BPO Initiative: Driving Longterm Shareholder Value

fileAI's proprietary AI engine is being embedded across Asiatel Outsourcing's operations, unlocking a modern, AI-ready BPO model.



Valuation Uplift Potential

- AI-driven efficiency supports premium TSX-V multiples
- Potential valuation uplift to 6x-8x EV/Revenue with AI-enhanced margins
- FY2026 potential valuation: CAD\$40M to CAD\$60M



Global Market Expansion

- fileAI's global reach accelerates Asiatel's North America and Asia footprint
- Strategic AI-driven service offerings position Asiatel as a differentiated global BPO



Investor Relations (IR) Leverage

- Creation of an AI-Powered BPO Transformation case study for investors and clients.
- Strengthens Asiatel's IR narrative post-listing, attracting strategic partners and enterprise clients.

THE ASIATEL TEAM



Executive Management



Mr. Mohamed Shafi Aboobaker

Chairman and Director



Background: A seasoned entrepreneur with over 45 years of diverse business experience spanning telecommunications, technology, and outsourcing.



Leadership: Chairman of Asia Telecom Holdings since 1997 and Chairman of AsiateL Outsourcing since 2015, where he has played a pivotal role in shaping both organizations' long-term strategic direction.



Strategic Vision: In 1997, Mr. Aboobaker co-founded Asia Telecom alongside a group of visionary partners. By 1999, the company secured an External Telecommunications License and, under his leadership, grew from a startup to a regional telecom leader—reaching annual revenues of USD 28 million by 2016. Operations expanded across Singapore and Taiwan, with support offices in the Philippines and Indonesia. Since 2015, he has directed the growth and diversification of AsiateL Outsourcing, helping position the company for long-term success in the global BPO sector.



Location & Commitment: Based in Hong Kong, Mr. Aboobaker dedicates approximately 50% of his time to AsiateL Outsourcing, actively guiding its strategy, innovation, and sustained growth.



Mr. Jasjit Singh Anand

Chief Executive Officer and Director



Background: Jasjit brings over 25 years of leadership in business development, project management, and market expansion. His experience spans multinational corporations such as the Aditya Birla Group, Fullerton India (a subsidiary of Temasek Holdings, Singapore), the IL&FS Group, and the National Securities Depository Limited (NSDL), India's leading depository. He has played key roles in launching new products, driving strategic partnerships, and managing cross-border initiatives throughout his career.



Role at AsiateL Outsourcing: As CEO and President, Jasjit leads AsiateL's strategic planning, service innovation, and operational oversight. He is responsible for expanding AsiateL's BPO service offerings and ensuring high performance across all departments.



Special Projects: He has spearheaded the development of AsiateL's BPO infrastructure and continues to lead major initiatives designed to grow service capabilities and drive market penetration.





Commitment: Jasjit is fully dedicated to AsiateL's success, devoting 100% of his time to ensuring operational excellence, employee development, and sustained company growth.


Planned Additions in Management Structure




Mr. Shane F. Weir
Independent Director

 **Background:** Commercial-oriented Solicitor and Registered Investment Advisor with over 45 years of legal experience.


 **Professional Journey:** Co-founder of Weir & Associates, successful law firm in Hong Kong and Shanghai.


 **Expertise:** Extensive advisory and directorship roles for listed public companies and professional services firms.


 **Qualifications:** Qualified Canadian lawyer with Hong Kong and UK qualifications, specializing in international estate planning.




John Putters
Board Member

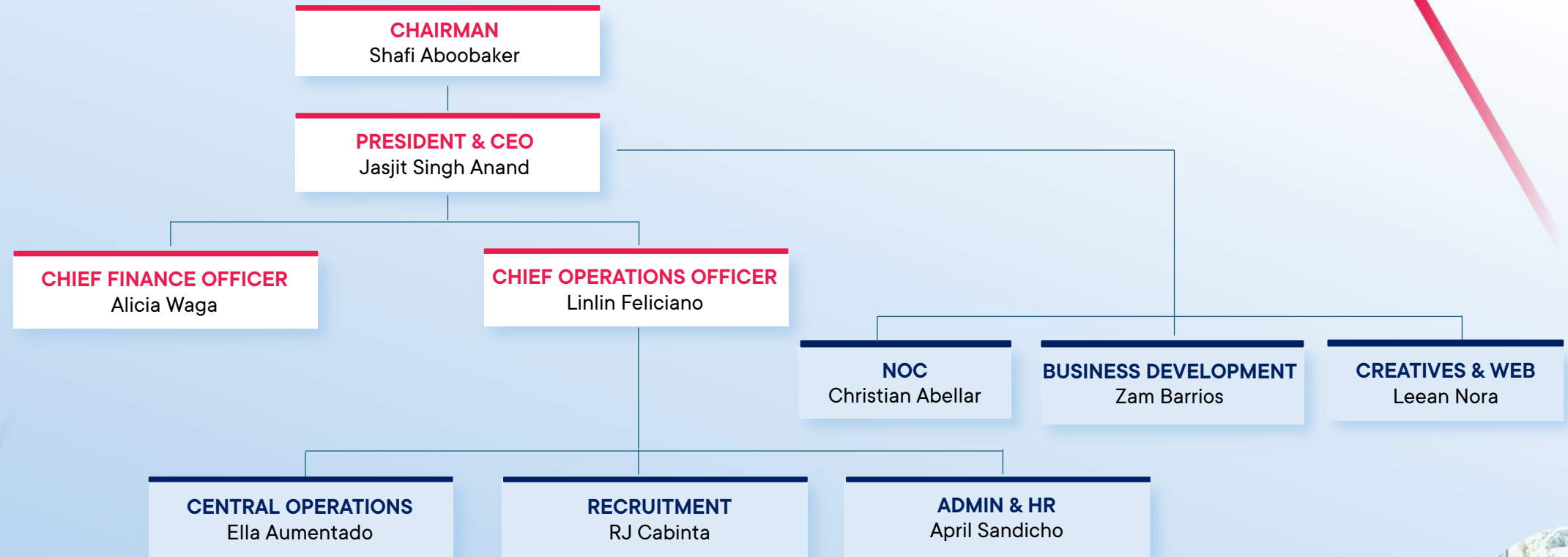
 **Background:** John Putters is an experienced entrepreneur and public company executive with a strong background in technology, capital markets, and corporate governance.

 **Professional Journey:** He currently serves as CEO of Visionstate Corp. and New Media Capital 2.0 Inc., bringing decades of leadership in scaling early-stage ventures, structuring public listings, and driving shareholder value.

 **Expertise:** John's strengths lie in growing early-stage companies, navigating corporate listings, and enhancing shareholder returns through strategic leadership.

 **Qualifications:** John joins the Asiatel board to add value with his public company experience in TSXV.

Organization and Key Management Team at Asiatel Outsourcing



TOTAL EMPLOYEE
COUNT:

400+

OPERATIONS



Our Team and Offices



SUMMARY



What Makes Asiatel Different?

We help startups and SMEs thrive by taking over your essential but resource-draining operations. While you focus on core growth, our specialized outsourcing solutions handle the rest.

What makes us unique is our comprehensive approach to supporting growing businesses. We don't just provide services—we deliver a competitive advantage through cost efficiency, streamlined operations, and responsive support.

Asiatel stands apart through our intimate understanding of startup and SME challenges, coupled with our holistic service suite that transcends conventional outsourcing.

At Asiatel Outsourcing, it is not just a single factor that sets us apart. Instead, it is the combination of several unique attributes and strengths that define our differentiation:

- **Dual Perspective on Business Operations**

Our journey began with the *offshoring* of our inhouse Telecom Support and Sales services to the Philippines, where we functioned as both the account and the service provider. This dual perspective has provided us with a distinctive understanding of client-customer relationships and operational dynamics.

- **Exceptional Team Retention**

With low attrition rates and team members averaging over 10 years of tenure, we ensure operational stability and expertise in service delivery.

- **Employee-Centric Culture**

We prioritize creating a workplace where every team member feels a sense of belonging rather than simply being employed. This culture drives loyalty and performance, which in turn positively influences client satisfaction.

- **Understanding of Startups and SMEs**

We address the unique challenges of Startups and SMEs by offering services that go beyond traditional outsourcing, delivering tangible value.

- **Account-Centric Philosophy**

We treat accounts' customers with the same care we once extended to our own Telecom business, fostering long-term partnerships, especially evident during the COVID-19 challenges. Our accounts perceive us as their team in the Philippines.

- **Strategic Growth and Regional Expansion**

Through targeted acquisitions and regional development, we aim to offer multi-language BPO services under one roof.



Summary

ASIATEL OUTSOURCING – A COMPELLING MICRO-CAP INVESTMENT OPPORTUNITY

AsiaTel Outsourcing is a profitable and fast-scaling BPO company with a proven track record of exceeding performance targets and executing on growth. With an expanding portfolio of high-demand services, implementation of AI platforms, strategic geographic reach, and disciplined management, the company is positioned for accelerated growth.

Investment Highlights

- ✓ Proven Profitability and Strong Financial Performance
- ✓ Establishing a North America Sales Office
- ✓ In-House IR Capabilities
- ✓ Formation of Investor Relations Division
- ✓ Highly scalable, tech-enabled service platform
- ✓ Launch New BPO Services
- ✓ Embedding AI Platforms
- ✓ BPO Acquisition Strategy

Conclusion

Asiatel Outsourcing delivers the rare combination of profitability, scalable infrastructure, and strategic innovation within the micro-cap space. With its expanding global footprint, varied BPO services, and a solid track record of exceeding forecasts, Asiatel stands out as a well-positioned investment opportunity.

The upcoming public listing will provide access to growth capital, increased market visibility, and enhanced credibility—amplifying Asiatel's ability to scale operations, attract larger accounts, and deliver long-term shareholder value.



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THANK YOU!



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