



Investor Presentation

AUGUST 2026

TSXV: ATOI

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IMPORTANT CAUTIONARY NOTES

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THE OPPORTUNITY

Scalable Business Process Outsourcing

Asiatel Outsourcing (TSXV:ATOI) is a Business Process Outsourcing (“BPO”) business with long-standing client relationships with a global platform to grow.

Asiatel empowers clients by taking over essential, but resource-draining operations while delivering cost efficiency and responsive support.



2006

Founded; an outsourcing specialist since 2016

500+

Full-time employees

20+

Active client programs across 8 countries

CAD 8.3M

FY2025 revenue (audited, consolidated)

Source: Prospectus dated May 14, 2026 (SEDAR+). Financials presented in Canadian dollars unless noted.

BUSINESS MODEL

Asiatel Revenue Streams

Five flexible delivery models let clients outsource anything from a single role to an entire back office — billed on fee-for-service, per-seat or per-employee terms.



Business Operations Support

End-to-end, KPI-driven delivery of a client function — customer support, sales, IT, finance & accounting.

BPO/Outsourcing



Philippine Employment Solutions

Asiatel Outsourcing legally employs Philippine talent and handles payroll, statutory compliance & HR; the client directs the work.

Employer of Record (EOR)



Remote Workforce Solutions

Dedicated teams working exclusively for one client from Asiatel's facilities under a managed-operations model.

Remote Staffing



Managed Office Space

Fully-equipped, ready-to-use workstations and co-working space for BPO operators without the CAPEX.

Seat Leasing



Shared Services

On-demand access to specialized services such as accounting, design, web development, digital marketing on retainer or pay-as-you-use.

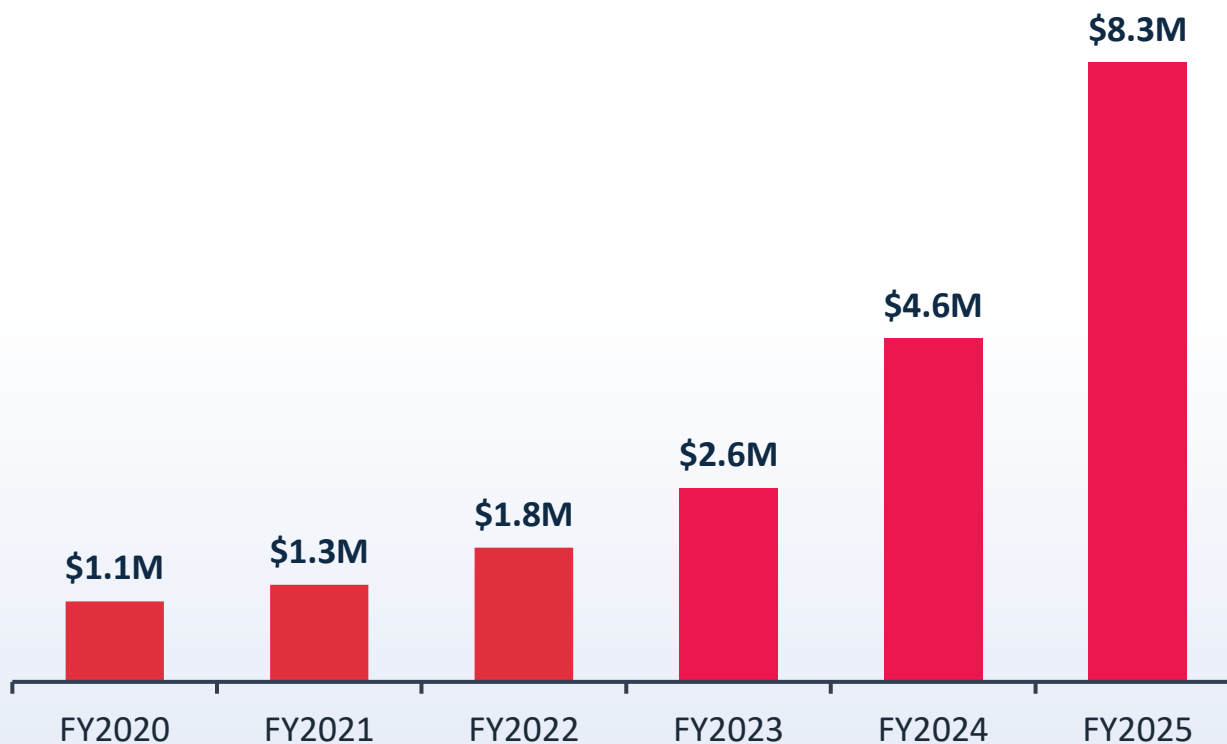
Shared & Niche Services

Most services convert a client's fixed costs into variable costs — the core of Asiatel Outsourcing's pitch to startups and SMEs.

TRACK RECORD

Multi-Year Revenue Growth Expected to Continue

Revenue (CAD millions)



+80%

Revenue growth in 2025 vs 2024;
750% growth over past 6 years



~50%

5-year historical revenue CAGR;
focused on this growth trajectory in the long-term



+191

Headcount Growth in 2025



Beat Guidance

FY2025 revenue of CAD 8.3M vs the CAD 7.0M
management had projected

DURABILITY

The Moat: Client and Team Retention



Embedded Extension Office

Asiatel is the embedded remote office for growing companies. Our 500+ team runs the work that businesses can't afford to get wrong — customer support, accounting, sales, and IT



10+ yrs core-team tenure

average tenure of the central delivery team that runs key accounts, and just 15% attrition



3-8+ yrs client relationships

flagship accounts have been served continuously for up to eight years



A rare dual perspective. Asiatel began by offshoring its own telecom support to Manila, so it has been both the client and the provider. That insider view of the client–customer relationship is why management says accounts treat Asiatel as “their team in the Philippines.”

THE CATALYST

North America is the Growth and Expansion Engine



Canada as the launchpad

TSX-V listing and Canadian presence position Asiatel to win startups, SMEs and junior public companies directly.



Early traction

Four Canadian clients onboarded organically in H2 2025 as a pilot project, demonstrating significant expansion potential.



A listing that opens doors

Public listing adds credibility with enterprise buyers and gives Asiatel a currency for growth and selective acquisitions.

Canadian market potential

1.22M

SMEs — 97% of all employer businesses

US\$31B¹

Canada BPO market (2025); Projected to grow to US\$60B by 2033

4

Canadian clients already onboarded (H2 2025)

¹ Grand View Research (2025) - <https://www.grandviewresearch.com/horizon/outlook/business-process-outsourcing-market/canada>
Government of Canada (ISED Canada) - <https://ised-isde.canada.ca/site/sme-research-statistics/en/research-reports/sme-profile-ownership-demographics-statistics-0>

THE EXECUTION

Canada GTM: Building a Repeatable Growth Platform



OBJECTIVE

Establish Asiatel as the offshore capability partner for Canadian growth-stage and mid-market companies looking to scale execution and access specialized expertise without the cost, risk, delay, and complexity of building inhouse offshore operations.

Enter through proven demand

Finance and accounting, remote staffing, EOR, customer support, IT support, and selected BPO services.

Expand into higher-value capability

KPO, specialized teams, Centers of Excellence, AI-enabled delivery, Enterprise Technology, and GCC as a Service.

Execute through a specialized GTM as a service partner

Local market expertise, account-based marketing, industry segmentation, demand generation, sales enablement, and measurable pipeline development.



OUTCOME

- ✓ Diversified direct revenue
- ✓ Deeper client relationships
- ✓ A value-based service mix
- ✓ A scalable blueprint for national and international expansion

STRATEGY

The Growth Plan



Organic

- Add up to 250 delivery seats in Manila
- Launch higher-margin niche services
- Build out the Canadian sales office
- Stand up an in-house investor-relations line



Inorganic

- Selective tuck-ins of niche BPOs (CAD 1–3M revenue)
- Funded primarily via share swaps
- Adds geographies, languages & capabilities
- Acquired teams retain operating autonomy



AI & Niche Services

- Alliances (including fileAI) to automate tasks
- Real-time quality assurance & analytics
- Productize “AI-assisted” service lines over time
- KPO - Specialized Center of Excellence across Engineering, ESG, SaaS & AI Finance – crossing boundaries into deep expertise territory.

EXPANDING THE BUSINESS MODEL

AI: A Tailwind, Not a Threat

Three engines let us climb the value chain faster than AI can commoditize the base — and capture the judgment work that AI hands back to people.



ENGINE 1

Asiatel BPO

The execution foundation and economic backbone. As AI automates routine volume, the “human-in-the-loop” judgment layer grows — work that is stickier and far harder to automate away.



ENGINE 2

Asiatel KPO

Centers of Excellence from — SaaS go-to-market, engineering, finance, ESG and IR. Deep expertise, sustained demand and work that resists commoditization. Higher margins, stronger stickiness.



ENGINE 3

Asiatel Digital

The commercial layer that takes enterprise AI and technology to market and runs it afterwards. Engagements originate; repeatable workflows become product. Revenue priced on outcomes rather than hours.

Bottom line: the more AI automates the routine, the more valuable Asiatel’s judgment, expertise and trusted delivery become.

STRATEGIC PATH

From Execution to Deep Expertise

The Economic Backbone

Asiatel BPO

Business Operations Support

Philippine Employment Solutions

Remote Workforce Solutions

Managed Office Space

Shared Services

The Strategic Overlay

Asiatel KPO

CENTERS OF EXCELLENCE

Extending our core to specialized Centers of Excellence (CoEs) where deep expertise drives client value.

LIVE

Engineering

LIVE

Cybersecurity

LIVE

AI
Operations

ESG &
Sustainability

Finance &
Compliance

Investor
Relations

GLOBAL CAPABILITY CENTERS (GCC) AS A SERVICE

Enables organizations to rapidly scale high-value capabilities (CoEs) through specialized GCCs delivered as a managed service.

GO-TO-MARKET AS A SERVICE

The connective layer across every CoE: market entry, client onboarding, technology integration, and customer success run on a shared delivery model.

We don't just get vendors into the market.

*We help them **run** it.*

Asiatel Digital

STRATEGIC PATH

Enterprise AI Solutions. Scalable Products.

The Economic Backbone

Asiatel BPO

Business Operations Support

Philippine Employment Solutions

Remote Workforce Solutions

Managed Office Space

Shared Services

The Strategic Overlay

Asiatel Digital

Asiatel KPO

ENTERPRISE AI

Sells the technology that changes the economics of the work Asiatel already runs.

PLATFORM

Bring in and own the enterprise grade technology. fileAI today. Others as the portfolio builds.

DEAL

Win the complex engagement. The workflow, the economics, the business case, the paper.

ASSET

A captured workflow, and often a run contract. What repeats becomes the product.

Enterprise buyers. Long cycle, recurring tail.

AI CORE

Takes what has proven repeatable and turns it into a product.

PRODUCTS

AI for call quality and QA, Voice AI for CX & sales, workflow management and operations. The operating stack, packaged and repeatable rather than built per client.

PROOF

Prove it inside the Asiatel operations, gain efficiency through real-world deployment, then sell it outward on that reference.

SCALE

Designed to sell repeatedly without a new build each time. Volume, not bespoke delivery.

Operations and contact center buyers. Faster, smaller, repeatable.

Products come from two places: the operations we run, and the engagements we win. Both leave something we can sell again.

MARKET

The Philippines: a Global BPO Hub

US\$40B

annual industry revenue contribution

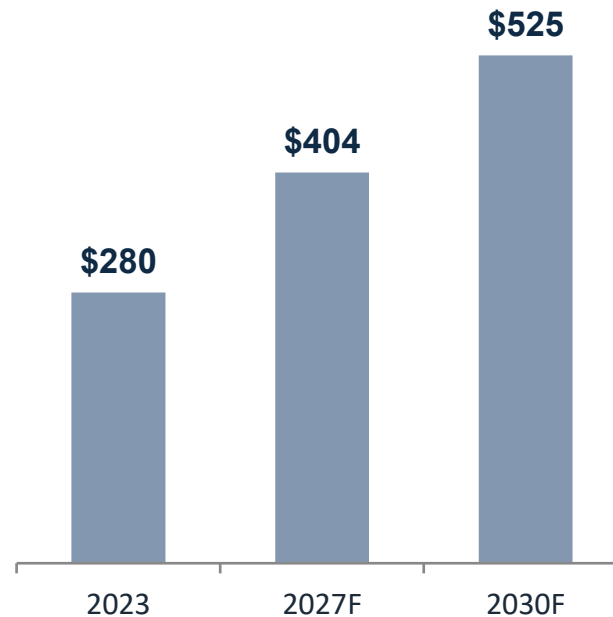
1.9M

Filipinos employed in the BPO sector

~15%

estimated share of the global outsourcing market

Global BPO market size (US\$ billions)



~9.8% CAGR projected (2025–2030).

English Speaking
BPO Powerhouse



Infrastructure
Geared for 24*7
Services



Robust and
Diverse Talent



Strong linkages
with government,
academe and
industry



Cost Competitive

Strong Cultural
Compatibility with the
Western Clients



Sources: IBPAP (Philippines); Grand View Research (global BPO market). Industry data is from third parties and has not been independently verified.

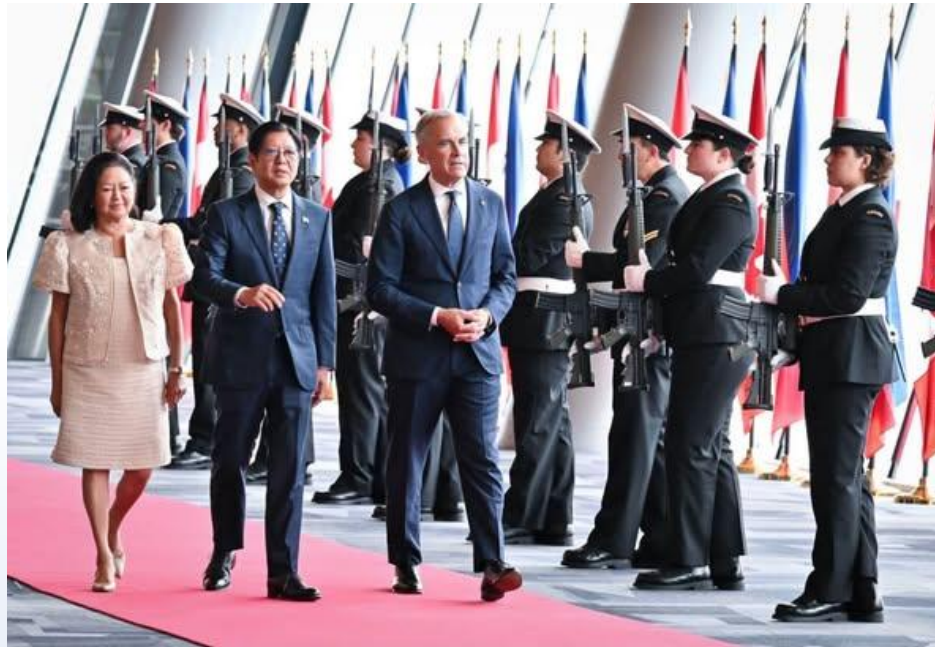
CROSS-BORDER GROWTH

Strengthening Philippines-Canada Economic Ties

NEWS RELEASE

President Marcos leaves for Canada to strengthen trade, defense, strategic ties¹

July 1, 2026



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News > Nation

PH, Canada reaffirm stronger ties at ASEAN foreign ministers' meeting³



Anita Anand
@AnitaAnandMP

Nearly one million Canadians are of Philippine origin, reflecting the depth of the relationship between Canada and the Philippines. Those ties provide a strong foundation for closer economic and security cooperation as our countries take on a greater role in the Indo-Pacific.

Foreign Secretary @SecLazaro and I discussed how to turn that potential into practical progress and advance our shared priorities. My sincere thanks to her and her team for the exceptional hospitality extended throughout our time in Manila.



Mr. David Tam, KC, one of the founder shareholders of Asiatel Outsourcing Inc., meets with Canadian Prime Minister Mark Carney and discusses the TSX-V listing of Asiatel.

Sources:

¹ Presidential Communications Office, https://pco.gov.ph/news_releases/president-marcos-leaves-for-canada-to-strengthen-trade-defense-strategic-ties/

² Revoli Cortez, Manila Standard

³ The Manila Times, <https://www.manilatimes.net/2026/07/25/news/national/ph-canada-reaffirm-stronger-ties-at-asean-foreign-ministers-meeting/2391188>

⁴ <https://x.com/AnitaAnandMP/status/2080356345560056293?s=12&t=-bZapYHoPJ5FZqHAnHCsGw>

CORPORATE STRUCTURE

Corporate Structure & Capitalization

CORPORATE STRUCTURE

Asiatel Outsourcing Inc.

Canada
TSX-V: ATOI

100%

Asiatel Outsourcing Ltd. (AOL)

Cayman Islands holding company

99.99%

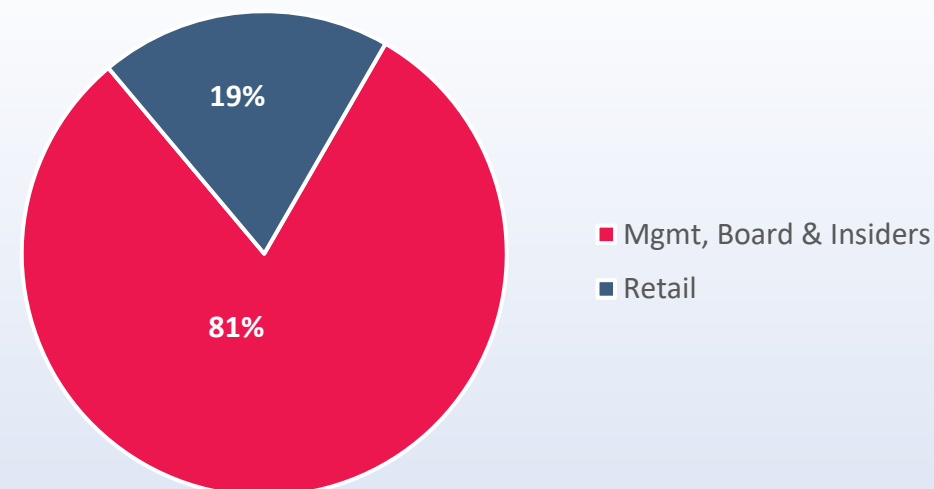
Asia Teleservices Inc. (ATI)

Philippines operating subsidiary
~500 FTEs · Manila delivery centre

Common control. AOL acquired 99.99% of ATI in Feb 2025 from Asia Telecom Holdings Ltd. (ATHL), under common ownership. ATHL remains the principal client channel today, with relationships being progressively diversified toward direct Canadian accounts.

CAPITALIZATION (pro forma, post-RTO)

Metric	Value
Share price (CAD) (July 16, 2026)	— CAD \$0.20
Market capitalization (CAD)	— CAD \$10M
Basic shares outstanding	— 49,618,500
Fully diluted shares	— 55,718,500
Total debt	Nil



PEOPLE

Leadership Built for the Public Markets



Jasjit Singh Anand (Andy)

CEO & Director

25+ yrs in business development and senior roles (Aditya Birla, Fullerton/Temasek, NSDL). Grew the BPO from 0 to 500+ staff.



Mohamed Shafi Aboobaker

Chairman & Director

45+ yrs in telecom, technology and outsourcing; founder of the Asia Telecom group; chairman of Asiatel since 2015.



Randa Kachkar

Chief Financial Officer

Previously CFO of TSXV-listed issuer since 2012; brings hands-on Canadian public-company reporting experience.



John Da Costa

Independent Director

25+ yrs of Canadian public-company accounting; recent CFO/director of Kesselrun Resources (TSXV).



Samantha Frampton

Independent Director

CFO overseeing finance for 40+ companies; MBA in finance, M&A — strengthens financial oversight.



Shane Weir

Independent Director

Veteran commercial solicitor (45+ yrs); director of Global Education Communities (TSX); cross-border governance.

THE THESIS

Why Invest in Asiatel Outsourcing

Multi-year revenue growth profile



Audited revenue scaling from CAD 2.6M to 8.3M — not a pre-revenue story.

Sticky, proven delivery



Multi-year client relationships and low (~15%) attrition provide strong and sustainable operating cash flow.

Founder-aligned anchor



The 95% ATHL relationship is common-ownership and contractual — stable today, with incentives aligned.

Canadian public market access



Canadian public listing expected to facilitate client base diversification, margin expansion and re-rating as a public company.

Pathway to growth via public markets



A modest raise, escrowed insiders and a public currency for selective, share-swap acquisitions.

Tenured, strategic leadership



Operating founders paired with experienced Canadian public-company directors and CFO make Asiatel well positioned for expansion success.



Thank you

Let's talk about the next phase of Asiatel Outsourcing's story.

www.asiateloutsourcing.com

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